



STATISTICS

SHOP DESIGN RUSSIA 2008 was staged at Expocentre Fairgrounds from September 10 - 13, 2008. 112 companies from 5 countries took part in the fair.

According to the statistical report 8.800 visitors came to the exhibition, 95 % of them were trade specialists.

Visitor Profile

| | 2005 | 2006 | 2007 | 2008 |
|------------------------------------|-------|-------|-------|-------|
| Retailers | 37,6% | 41,5% | 21,0% | 27,0% |
| Wholesalers | 11,4% | 12,8% | 24,0% | 16,0% |
| Mass Media Advertising Agencies | 2,5% | 2,6% | 4,0% | 10,0% |
| Marketing Agencies | 1,2% | 1,5% | 1,3% | 1,0% |
| Distributors | 20,3% | 21,6% | 18,0% | 18,0% |
| Architects | 5,8% | 4,2% | 3,5% | 4,0% |
| Designers | 1,1% | 2,8% | 1,2% | 2,0% |
| Shop Equipment Manufacturers | 18,8% | 12,2% | 19,0% | 17,0% |
| Other | 1,3% | 0,8% | 8,0% | 5,0% |